



# Leading the way

in management research



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  - High quality, peer reviewed articles from a publisher with over 40 years' experience?
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**If you have answered “yes” to any of these questions, your library should subscribe to Emerald Management eJournals!**

**“Emerald has brilliantly combined its website and online database into a single platform to provide 85,000 full-text articles from 175 peer-reviewed journals. Current journal issues are easily located from the journal list and links to RSS, latest issue, editorial team, and submission guidelines.”**

**Library Journal, January 2009**

## What are Emerald Management eJournals?

Established in 1967, Emerald Group Publishing Limited is the world's leading publisher of management research. Emerald's publishing philosophy is "Research you can use", which means that the information in Emerald Management eJournals is both rigorous and relevant, connecting the academic world with the world of management practice.

Emerald Management eJournal collections provides access to a growing portfolio of 212 journals. Our flagship titles include **Management Decision**, **European Journal of Marketing**, **Leadership & Organization Development Journal**, **Journal of Consumer Marketing** and **Library Management**. Articles from these titles are downloaded on average 75,000 times each month.

We are proud to say that authors from the top FT 100MBA schools have been published by Emerald and we have an editorial presence at 90 of these schools. In 2008, nearly 20 million Emerald articles were downloaded and read in research study. This equates to more than 50,000 a day, every day of the year.

Emerald is a truly international publisher, with authors, editors, advisers, reviewers and customers drawn from around the world. Authors from over 145 different countries have published with Emerald. This international author base provides a truly global perspective.

## Our customers are important to us

Over 3,000 university libraries world-wide subscribe to Emerald eJournals. We continually seek these customers' views and listen carefully to what they want from Emerald. From talking to our customers and consulting with our team of advisers, we developed Emerald Management Plus.

### What is Emerald Management Plus?

Currently providing online access to 212 journals from 22 management disciplines, Emerald Management Plus is Emerald's premium journal collection. Subscribers to this most comprehensive resource will automatically gain access to new and acquired titles, as and when we add them to the collection and can rest assured that they will have access to the very latest in management research as soon as it becomes available.

**"Our academics and students always give positive feedback about Emerald and our usage statistics back up their comments as they prove the database is constantly well used here at Salford. Emerald is easy to use and the fact that all the journals are peer reviewed is much appreciated as the students know the research can be trusted. I have no hesitation in highly recommending Emerald."**

**Sue Barker-Mathews, Liaison Officer (Business)**  
Clifford Whitworth Library, University of Salford

## Emerald advisers

Our team of advisers ensures that we continue to be an innovative and informed publisher who develops products in line with the needs of our customers, authors and readers.



**David Lamond**

Associate Dean, Nottingham Business School,  
Nottingham Trent University

David has nearly two decades of experience in management education as a teacher, researcher and administrator.



**Professor David Weir**

Professor of Intercultural Management,  
Liverpool Hope University

David Weir joined Liverpool Hope in 2007, after seven years as Professor at CERAM in France after a career spent partly in business and mainly as a Dean and Director of three of the UK's leading business schools.



**Professor Howard Thomas**

Dean, Warwick Business School

Howard Thomas is internationally recognized as a leading expert in the field of strategic management. He is also Chair of the Global Foundation for Management Education (GFME).



**Anil Kumar**

Librarian and Head NICMAN, Indian Institute of Management, Ahmedabad, India

Anil has over 18 years of experience within the library and information service field.



**Steve O'Connor**

University Librarian, Hong Kong Polytechnic University

Steve has held a number of posts in tertiary education in Australia and, as the Chief Executive Officer of a large Australian Consortium, developed and managed projects and programs to serve the library industry.

He is also the Editor of the international, peer reviewed journal, *Library Management* and the *Library Management China*.

## What does a subscription to Emerald Management eJournals include?

The table overleaf lists each of the titles included in the Emerald Management eJournal collections:

## Emerald Management eJournal Collections

The following Emerald Management eJournal collections are available:

Journal title	ISSN	Full-text from	Purchasing options				
			Plus	200	175	120	40
Accounting and Finance							
Accounting, Auditing & Accountability Journal	0951-3574	1988	✓	✓	✓	✓	✓
Accounting Research Journal	1030-9616	2005	✓	✓			
Asian Review of Accounting	1321-7348	2006	✓	✓	✓		
International Journal of Accounting & Information Management	1834-7649	2007	✓	✓	✓		
International Journal of Islamic & Middle Eastern Finance & Management	1753-8394	2008	✓	✓	✓		
International Journal of Managerial Finance	1743-9132	2005	✓	✓	✓	✓	
Journal of Accounting & Organizational Change	1832-5912	2005	✓	✓	✓		
Journal of Applied Accounting Research	0967-5426	1999	✓	✓			
Journal of Financial Crime	1359-0790	2002	✓	✓	✓		
Journal of Financial Regulation and Compliance	1358-1988	2002	✓	✓	✓		
Journal of Human Resource Costing & Accounting	1401-338X	2005	✓	✓	✓		
Journal of Investment Compliance	1528-5812	2002	✓	✓	✓		
Journal of Islamic Accounting and Business Research	1759-0817	2010	✓				
Journal of Money Laundering Control	1368-5201	2002	✓	✓	✓		
Journal of Risk Finance, The	1526-5943	2005	✓	✓	✓	✓	
Managerial Auditing Journal	0268-6902	1994	✓	✓	✓	✓	
Managerial Finance	0307-4358	1998	✓	✓	✓	✓	
Pacific Accounting Review	0114-0582	2004	✓	✓	✓		
Qualitative Research in Accounting & Management	1176-6093	2004	✓	✓	✓		
Qualitative Research in Financial Markets	1755-4179	2009	✓	✓			
Review of Accounting and Finance	1475-7702	2006	✓	✓	✓	✓	
Studies in Economics and Finance	1086-7376	2006	✓	✓	✓		
Sustainability Accounting, Management and Policy Journal	2040-8021	2010	✓				
Advanced Automation							
Rapid Prototyping Journal	1355-2546	1995	✓	✓	✓		
Built Environment							
Construction Innovation	1471-4175	2001	✓	✓	✓		
Engineering, Construction and Architectural Management	0969-9988	2003	✓	✓	✓	✓	
Facilities	0263-2772	1994	✓	✓	✓	✓	✓
International Journal of Disaster Resilience in the Built Environment	1759-5908	2010	✓				
International Journal of Housing Markets and Analysis	0969-9988	2008	✓	✓	✓		
International Journal of Law in the Built Environment	0263-2772	2009	✓	✓			
Journal of Corporate Real Estate	1759-5908	1998	✓	✓	✓		
Journal of Engineering, Design and Technology	1753-8270	2005	✓	✓	✓		
Journal of European Real Estate Research	1756-1450	2008	✓	✓			
Journal of Facilities Management	1463-001X	2002	✓	✓	✓		
Journal of Financial Management of Property and Construction	1726-0531	2005	✓	✓			
Journal of Place Management and Development	1753-9269	2008	✓	✓	✓		
Journal of Property Investment & Finance	1472-5967	1999	✓	✓	✓	✓	
Property Management	1366-4387	1994	✓	✓	✓	✓	
Structural Survey	1753-8335	1994	✓	✓	✓	✓	✓

★ NEW for 2010

Journal title	ISSN	Full-text from	Purchasing options				
			Plus	200	175	120	40
Business Ethics and Law							
Corporate Governance	1472-0701	2001	✓	✓	✓	✓	
International Journal of Law and Management	1754-243X	1998	✓	✓	✓	✓	
Journal of Global Responsibility	2041-2568	2010	✓				
Journal of International Trade Law and Policy	1477-0024	2008	✓	✓			
Social Responsibility Journal	1747-1117	2007	✓	✓	✓		
Society and Business Review	1746-5680	2006	✓	✓	✓		
Economics							
Agricultural Finance Review	0002-1466	2009	✓	✓			
China Agricultural Economic Review	1756-137X	2009	✓	✓			
Humanomics	0828-8666	2006	✓	✓	✓		
Indian Growth and Development Review	1753-8254	2008	✓	✓	✓		
International Journal of Development Issues	1446-8956	2007	✓	✓			
International Journal of Manpower	0143-7720	1994	✓	✓	✓	✓	
International Journal of Social Economics	0306-8293	1994	✓	✓	✓	✓	✓
Journal of Chinese Economic and Foreign Trade Studies	1754-4408	2008	✓	✓	✓		
Journal of Economic Studies	0144-3585	1994	✓	✓	✓	✓	
Journal of Financial Economic Policy	1757-6385	2009	✓	✓			
Education							
Campus-Wide Information Systems	1065-0741	1994	✓	✓	✓	✓	
International Journal of Educational Management	0951-354X	1994	✓	✓	✓	✓	
International Journal of Sustainability in Higher Education	1467-6370	2000	✓	✓	✓	✓	
Journal of Educational Administration	0957-8234	1994	✓	✓	✓	✓	
Multicultural Education & Technology Journal	1750-497X	2007	✓	✓	✓		
On the Horizon	1074-8121	2000	✓	✓	✓	✓	✓
Quality Assurance in Education	0968-4883	1994	✓	✓	✓	✓	✓
Enterprise and Innovation							
European Journal of Innovation Management	1460-1060	1998	✓	✓	✓	✓	
International Journal of Entrepreneurial Behaviour & Research	1355-2554	1995	✓	✓	✓	✓	
International Journal of Gender and Entrepreneurship	1756-6266	2009	✓	✓			
Journal of Chinese Entrepreneurship	1756-1396	2009	✓	✓			
Journal of Enterprising Communities: People and Places in the Global Economy	1750-6204	2007	✓	✓	✓		
Journal of Knowledge-based Innovation in China	1756-1418	2009	✓	✓			
Journal of Small Business and Enterprise Development	1462-6004	1998	✓	✓	✓	✓	✓
Social Enterprise Journal	1750-8614	2005	✓	✓			
Health Care Management							
Clinical Governance: An International Journal	1477-7274	2003	✓	✓	✓	✓	
Health Education	0965-4283	1994	✓	✓	✓	✓	✓
International Journal of Health Care Quality Assurance	0952-6862	1994	✓	✓	✓	✓	
International Journal of Workplace Health Management	1753-8351	2008	✓	✓	✓		
Journal of Health Organization and Management	1477-7266	1994	✓	✓	✓	✓	✓
Leadership in Health Services	1751-1879	1997	✓	✓	✓	✓	✓
Nutrition & Food Science	0034-6659	1994	✓	✓	✓	✓	✓
Human Resource Management							
Career Development International	1362-0436	1996	✓	✓	✓	✓	
Employee Relations: The International Journal	0142-5455	1994	✓	✓	✓	✓	✓
Equality, Diversity and Inclusion: An International Journal	2040-7149	1998	✓	✓	✓	✓	
Gender in Management: An International Journal	1754-2413	1994	✓	✓	✓	✓	
Human Resource Management International Digest	0967-0734	2002	✓	✓	✓	✓	



	Journal title	ISSN	Full-text from	Purchasing options				
				Plus	200	175	120	40
	<b>Human Resource Management (continued)</b>							
★	Journal of Chinese Human Resources Management	2040-8005	2010	✓				
	Journal of Management Development	0262-1711	1994	✓	✓	✓	✓	
	Journal of Managerial Psychology	0268-3946	1994	✓	✓	✓	✓	✓
	Personnel Review	0048-3486	1994	✓	✓	✓	✓	
	Strategic HR Review	1475-4398	2004	✓	✓			
	<b>Industry and Public Sector Management</b>							
	British Food Journal	0007-070X	1994	✓	✓	✓	✓	✓
	Disaster Prevention and Management: An International Journal	0965-3562	1994	✓	✓	✓	✓	
	Info	1463-6697	1999	✓	✓	✓	✓	
	International Journal of Climate Change Strategies and Management	1756-8692	2009	✓	✓			
	International Journal of Energy Sector Management	1750-6220	2007	✓	✓	✓		
	International Journal of Public Sector Management	0951-3558	1994	✓	✓	✓	✓	✓
	International Journal of Retail & Distribution Management	0959-0552	1994	✓	✓	✓	✓	
	International Journal of Sociology and Social Policy	0144-333X	1998	✓	✓	✓	✓	
	Journal of Service Management	1757-5818	1990	✓	✓	✓	✓	
	Policing: An International Journal of Police Strategies & Management	1363-951X	1997	✓	✓	✓	✓	
	Transforming Government: People, Process and Policy	1750-6166	2007	✓	✓	✓		
	<b>Information and Knowledge Management</b>							
	Industrial Management & Data Systems	0263-5577	1994	✓	✓	✓	✓	
	Information Management & Computer Security	0968-5227	1994	✓	✓	✓	✓	✓
	Information Technology & People	0959-3845	1994	✓	✓	✓	✓	
	Interactive Technology and Smart Education	1741-5659	2004	✓	✓	✓		
	International Journal of Pervasive Computing and Communications	1742-7371	2005	✓	✓	✓		
	International Journal of Web Information Systems	1744-0084	2005	✓	✓	✓		
	Internet Research	1066-2243	1994	✓	✓	✓	✓	✓
	Journal of Enterprise Information Management	1741-0398	2004	✓	✓	✓	✓	
	Journal of Information, Communication and Ethics in Society	1477-996X	2003	✓	✓	✓		
	Journal of Intellectual Capital	1469-1930	2000	✓	✓	✓	✓	✓
	Journal of Knowledge Management	1367-3270	1997	✓	✓	✓	✓	
	Journal of Systems and Information Technology	1328-7265	1997	✓	✓			
	Kybernetes	0368-492X	1994	✓	✓	✓		
	Records Management Journal	0956-5698	1998	✓	✓	✓	✓	✓
	VINE	0305-5728	2001	✓	✓	✓	✓	
	<b>International Business</b>							
★	African Journal of Economic and Management Studies	2040-0705	2010	✓				
	Baltic Journal of Management	1746-5265	2006	✓	✓	✓		
	Chinese Management Studies	1750-614X	2007	✓	✓	✓		
	Competitiveness Review: An International Business Journal	1059-5422	2005	✓	✓	✓		
	critical perspectives on international business	1742-2043	2005	✓	✓	✓	✓	
	Cross Cultural Management: An International Journal	1352-7606	1998	✓	✓	✓	✓	
	Education, Business and Society: Contemporary Middle Eastern Issues	1753-7983	2008	✓	✓	✓		
	EuroMed Journal of Business	1450-2194	2006	✓	✓	✓		
	European Business Review	0955-534X	1994	✓	✓	✓	✓	
	International Journal of Commerce and Management	1056-9219	2004	✓	✓	✓		
	International Journal of Emerging Markets	1746-8809	2006	✓	✓	✓		
	Journal of Indian Business Research	1755-4195	2009	✓	✓			
★	Nankai Business Review International	2040-8749	2010	✓				

Journal title	ISSN	Full-text from	Purchasing options				
			Plus	200	175	120	40
Learning and Development							
Development and Learning in Organizations: An International Journal	1477-7282	2003	✓	✓	✓	✓	
Education + Training	0040-0912	1994	✓	✓	✓	✓	✓
Industrial and Commercial Training	0019-7858	1994	✓	✓	✓	✓	
Journal of European Industrial Training	0309-0590	1994	✓	✓	✓	✓	
Journal of Workplace Learning	1366-5626	1994	✓	✓	✓	✓	
Library and Information Studies							
Aslib Proceedings	0001-253X	1999	✓	✓	✓	✓	
Bottom Line, The	0888-045X	1996	✓	✓	✓	✓	✓
Collection Building	0160-4953	1996	✓	✓	✓	✓	
Electronic Library, The	0264-0473	1999	✓	✓	✓	✓	
Interlending & Document Supply	0264-1615	1994	✓	✓	✓	✓	
Journal of Documentation	0022-0418	1997	✓	✓	✓	✓	
Library Hi Tech	0737-8831	1997	✓	✓	✓	✓	✓
Library Hi Tech News	0741-9058	1999	✓	✓	✓	✓	✓
Library Management	0143-5124	1994	✓	✓	✓	✓	
Library Review	0024-2535	1994	✓	✓	✓	✓	
New Library World	0307-4803	1994	✓	✓	✓	✓	✓
OCLC Systems & Services: International Digital Library Perspectives	1065-075X	1994	✓	✓	✓	✓	
Online Information Review	1468-4527	1999	✓	✓	✓	✓	✓
Performance Measurement and Metrics	1467-8047	2000	✓	✓	✓	✓	
Program	0033-0337	1997	✓	✓	✓	✓	✓
Reference Reviews	0950-4125	1997	✓	✓	✓	✓	
Reference Services Review	0090-7324	1997	✓	✓	✓	✓	✓
Management Science/Management Studies							
Asia-Pacific Journal of Business Administration	1757-4323	2009	✓	✓			
International Journal of Conflict Management	1044-4068	2006	✓	✓	✓		
International Journal of Managing Projects in Business	1753-8378	2008	✓	✓	✓		
Journal of Advances in Management Research	0972-7981	2006	✓	✓			
Journal of Management History	1751-1348	2006	✓	✓	✓		
Journal of Modelling in Management	1746-5664	2006	✓	✓	✓		
Management Decision	0025-1747	1994	✓	✓	✓	✓	✓
Management Research Review	2040-8269	1998	✓	✓	✓	✓	
Qualitative Research in Organizations and Management: An International Journal	1746-5648	2006	✓	✓	✓		
Managing Quality							
Benchmarking: An International Journal	1463-5771	1994	✓	✓	✓	✓	✓
Business Process Management Journal	1463-7154	1995	✓	✓	✓	✓	✓
International Journal of Lean Six Sigma	2040-1466	2010	✓				
International Journal of Quality & Reliability Management	0265-671X	1994	✓	✓	✓	✓	
Journal of Quality in Maintenance Engineering	1355-2511	1995	✓	✓	✓	✓	✓
Management of Environmental Quality: An International Journal	1477-7835	2003	✓	✓	✓	✓	✓
Managing Service Quality: An International Journal	0960-4529	1994	✓	✓	✓	✓	
TQM Journal, The	1754-2731	1994	✓	✓	✓	✓	
Marketing							
Asia Pacific Journal of Marketing and Logistics	1355-5855	1998	✓	✓	✓	✓	
Corporate Communications: An International Journal	1356-3289	1999	✓	✓	✓	✓	
European Journal of Marketing	0309-0566	1989	✓	✓	✓	✓	
International Journal of Bank Marketing	0265-2323	1994	✓	✓	✓	✓	✓

Journal title	ISSN	Full-text from	Purchasing options				
			Plus	200	175	120	40
Marketing (continued)							
International Journal of Pharmaceutical and Healthcare Marketing	1750-6123	2007	✓	✓	✓		
International Journal of Wine Business Research	1751-1062	2006	✓	✓	✓	✓	
International Marketing Review	0265-1335	1994	✓	✓	✓	✓	✓
Journal of Business & Industrial Marketing	0885-8624	1994	✓	✓	✓	✓	
Journal of Communication Management	1363-254X	2000	✓	✓	✓		
Journal of Consumer Marketing	0736-3761	1994	✓	✓	✓	✓	
Journal of Fashion Marketing and Management: An International Journal	1361-2026	2001	✓	✓	✓	✓	
Journal of Historical Research in Marketing	1755-750X	2009	✓	✓			
Journal of Islamic Marketing	1759-0833	2010	✓				
Journal of Product & Brand Management	1061-0421	1994	✓	✓	✓	✓	✓
Journal of Research in Interactive Marketing	2040-7122	2007	✓	✓	✓		
Journal of Services Marketing	0887-6045	1994	✓	✓	✓	✓	✓
Marketing Intelligence & Planning	0263-4503	1994	✓	✓	✓	✓	
Qualitative Market Research: An International Journal	1352-2752	1998	✓	✓	✓	✓	✓
Young Consumers	1747-3616	2002	✓	✓	✓		
Operations and Logistics Management							
International Journal of Logistics Management, The	0957-4093	1990	✓	✓	✓		
International Journal of Operations & Production Management	0144-3577	1994	✓	✓	✓	✓	
International Journal of Physical Distribution & Logistics Management	0960-0035	1994	✓	✓	✓	✓	
International Journal of Quality and Service Sciences	1756-669X	2009	✓	✓			
Journal of Manufacturing Technology Management	1741-038X	2004	✓	✓	✓	✓	
Journal of Science and Technology Policy in China	1758-552X	2010	✓				
Journal of Technology Management in China	1746-8779	2006	✓	✓	✓	✓	
Strategic Outsourcing: An International Journal	1753-8297	2008	✓	✓	✓		
Supply Chain Management: An International Journal	1359-8546	1996	✓	✓	✓	✓	✓
Organization Studies							
International Journal of Organizational Analysis	1934-8835	2006	✓	✓	✓		
Journal of Organizational Change Management	0953-4814	1994	✓	✓	✓	✓	
Leadership & Organization Development Journal	0143-7739	1994	✓	✓	✓	✓	✓
Learning Organization, The	0969-6474	1994	✓	✓	✓	✓	
Performance Management and Measurement							
International Journal of Productivity and Performance Management	1741-0401	1994	✓	✓	✓	✓	
Measuring Business Excellence	1368-3047	2000	✓	✓	✓	✓	
Team Performance Management: An International Journal	1352-7592	1995	✓	✓	✓	✓	
Strategy							
Business Strategy Series	1751-5637	2004	✓	✓	✓	✓	
foresight	1463-6689	1999	✓	✓	✓	✓	
Journal of Business Strategy	0275-6668	2003	✓	✓	✓	✓	✓
Journal of Strategy and Management	1755-425X	2008	✓	✓			
Strategic Direction	0258-0543	2002	✓	✓	✓	✓	
Strategy & Leadership	1087-8572	2000	✓	✓	✓	✓	
Tourism and Hospitality							
International Journal of Contemporary Hospitality Management	0959-6119	1994	✓	✓	✓	✓	
International Journal of Culture, Tourism and Hospitality Research	1750-6182	2007	✓	✓	✓		
International Journal of Event and Festival Management	1785-2954	2010	✓				
Journal of Hospitality and Tourism Technology	1757-9880	2010	✓				
Tourism Review	1660-5373	2007	✓	✓	✓		
Worldwide Hospitality and Tourism Themes	1755-4217	2009	✓	✓			



## New Titles for 2010!

Emerald's publishing development programme constantly investigates the launch and acquisition of new titles and explores new partnership opportunities in order to enrich our portfolio. We have a dedicated new launch and acquisition team that has carefully selected 12 quality journals to add to our portfolio in 2010. Subscribers to Emerald Management Plus will benefit from automatic access to these titles and any further journal additions to the portfolio.



African Journal of  
Economic and  
Management Studies  
(AJEMS)



Journal of Global  
Responsibility (JGR)



Nankai Business Review  
International (NBRI)



International Journal of  
Disaster Resilience  
in the Built Environment  
(IJDRBE)



Journal of Hospitality  
and Tourism  
Technology (JHTT)



Sustainability Accounting,  
Management and Policy  
Journal (SAMPJ)



International Journal of  
Event and Festival  
Management (IJEFM)



Journal of Islamic  
Accounting and Business  
Research (JIABR)



International Journal of  
Lean Six Sigma (IJLSS)



Journal of Islamic  
Marketing (JIMA)



Journal of Chinese Human  
Resource Management  
(JCHRM)



Journal of Science and  
Technology Policy in  
China (JSTPC)

## Emerald's launch and acquisition policy

Since 2002 Emerald has added 103 journals to its collection and with long-term commitment to launching and acquiring high quality business and management publications, this growth is set to continue. We have committed to add a further ten titles to our portfolio in 2011. Our new launch programme demonstrates a commitment to innovation and quality in publishing by responding to market needs for journals in new, evolving areas.

**“Emerald is one of the most innovative and proactive academic publishers.”**

**Professor Craig Standing**  
School of Management,  
Edith Cowan University, Australia

## Additional resources

In addition to online access to full text journals, subscribers to Emerald Management eJournals can also access a range of useful support resources – all designed to make research easier!



### Management Reviews

... a vast database of 250,000+ abstracts from the top 300 management publications world-wide, as selected by an independent accreditation board of industry experts.

All the top titles are included, such as *Harvard Business Review*, *Journal of Marketing*, *Journal of Finance*, *Strategic Management Journal* and *MIT Sloan Management Review*. With full-text availability, Emerald Management Reviews is a fast and effective way of researching the best management literature in the world.



### For Librarians

... designed specifically for the library and information science (LIS) community to improve information services and better serve library users.

Today's librarian has to be a fully rounded manager. Emerald for Librarians draws on the best current management thinking and research, and presents it in such a way that busy librarians can easily adapt it to their needs.



### For Authors

... information on all aspects of writing, practical tips and guidance on how to get your – or your students' – work published and maximize dissemination.

Hear what Editors themselves look for in papers, contact experienced copy editors to help improve your paper, or have an expert come to your institution to give advice on how to get published direct from the publisher.



### The Research Zone

... designed to provide advice and support on how to keep up to date with the latest research and developments in the management area.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.



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